

# PRIVACY POLICY

At Horton Center, we are committed to protecting the privacy and personal information of our website visitors, members, and users. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website, <https://www.hortoncenter.org/> (the "Site" or "website").

This website is operated by:

**Business Name:** Horton Center

**Registered Office:** 140 Sheep Davis Road, Pembroke, NH 03275

This Privacy Policy outlines how we collect, use, store, and protect your information. By using our website, you agree to the terms outlined in this policy.

Please take a moment to read this policy and understand our practices regarding your information. If you have any questions or concerns, feel free to contact us at [info@hortoncenter.org](mailto:info@hortoncenter.org).

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## 1. INFORMATION WE COLLECT

a) **Personal Information:** When you register for an account, sign up for event notifications, make a donation, or interact with our Site, we may collect personal information that can be used to identify you. This includes, but is not limited to:

- Name
- Email address
- Password
- Contact details

- b) **Payment Information:** If you make a donation or purchase through our Site, we collect payment information such as your credit card number, billing address, and other payment details. This information is processed securely by third-party payment processors and is not stored on our servers.
- c) **Technical Information:** We automatically collect certain technical information when you visit our Site. This includes:
- Internet Protocol (IP) address used to connect your computer to the Internet
  - Browser type and version
  - Time zone setting
  - Browser plug-in types and versions
  - Operating system and platform
- d) **Usage Data:** We collect information about how you use our Site, such as:
- Pages you visit
  - Length of visits to certain pages
  - Page response times
  - Methods used to browse away from the page
  - Session information (such as page interaction information)
- e) **Cookies and Tracking Technologies:** We use cookies and similar tracking technologies to track activity on our Site and store certain information. Cookies are files with a small amount of data that may include an anonymous unique identifier. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.
- f) **Communication Data:** We collect and store information you provide when you communicate with us, such as:
- Comments, feedback, product reviews, and recommendations
  - Any personal profile information you provide when you communicate with us through forms on our Site
- g) **Aggregated Data:** We may also collect, use, and share aggregated data, such as statistical or demographic data, for any purpose. Aggregated data may be derived from your personal information but does not directly or indirectly reveal your identity.

## 2. LAWFUL BASIS FOR WHICH WE USE YOUR INFORMATION

We collect and use your personal information based on the following lawful bases:

- a) **Contractual Necessity:** We process your personal information when it is necessary to fulfill a contract with you or to take steps at your request before entering into a contract. For example, this applies when you register for an event, make a donation, or create an account on our Site.
- b) **Consent:** We rely on your consent to process your personal information for specific purposes, such as when you sign up for an account, register for events, or opt-in to receive our newsletters and promotional communications. You have the right to withdraw your consent at any time by contacting us at [info@hortoncenter.org](mailto:info@hortoncenter.org).
- c) **Legal Obligations:** We may process your personal information to comply with our legal obligations. This includes retaining certain records for a specific period as required by law.
- d) **Legitimate Interests:** We process your personal information based on our legitimate interests, provided that such interests are not overridden by your rights and interests. These legitimate interests include improving and personalizing our services, enhancing the security and functionality of our website, analyzing usage patterns to improve user experience, and communicating with you about updates, features, and other relevant information related to our services.
- e) **Protection of Rights:** We may use your information to protect our rights, privacy, safety, or property, and that of our users and the public.

### 3. HOW WE USE YOUR INFORMATION

The information collected from you is used for the following purposes:

- a) **To Provide and Operate Our Services:** We use your personal information to create and manage your account, facilitate event registrations, process donations, and provide you with the services you request through our website.
- b) **To Communicate with You:** We use your contact information, such as your email address, to send you important updates about our camp, including information about upcoming events, services, and community activities. We may also send you promotional messages and newsletters if you have opted in to receive them.
- c) **To Improve Our Services:** We analyze the data we collect to understand how our users interact with our website. This helps us to identify trends, preferences, and areas for improvement, allowing us to enhance the functionality and user experience of our website.
- d) **To Provide Customer Support:** We use your information to respond to your inquiries, provide technical support, and assist with any issues you may encounter while using our website.
- e) **To Process Donations and Payments:** When you make a donation or payment through our website, we use your payment information to process the transaction securely. This may involve sharing your payment details with third-party payment processors.
- f) **To Ensure the Security of Our Website:** We use technical information, such as your IP address and session data, to monitor and protect the security of our website and its users. This includes detecting and preventing fraud, unauthorized access, and other security risks.
- g) **To Comply with Legal Obligations:** We may use your information to fulfill our legal obligations, such as maintaining records for tax purposes or responding to lawful requests from public authorities.
- h) **To Conduct Research and Analytics:** We use aggregated and anonymized data for research and analytical purposes. This helps us better understand our community's needs and preferences, enabling us to tailor our services and communications accordingly.
- i) **To Personalize Your Experience:** We use the information we collect to personalize your experience on our website, such as by showing you content that is relevant to your interests or tailoring our communications to your preferences.

### 4. DATA RETENTION AND DELETING YOUR INFORMATION

- a) **Data Retention:** We retain your personal information only for as long as necessary to fulfill the purposes for which it was collected, including to comply with legal, accounting, or reporting obligations. The retention period may vary depending on the type of information and the specific purpose for which it was collected. *For example, we may retain your account information for as long as your account is active and for a reasonable period afterward to ensure we can respond to any queries or issues.*
- b) **Deleting Personal Information:** You have the right to request the deletion of your personal information at any time. To do so, please contact our customer support team at [info@hortoncenter.org](mailto:info@hortoncenter.org). Upon receiving your request, we will take appropriate steps to delete your information from our active databases. Please note that certain information may be retained in our backup systems for a limited period due to technical and legal requirements.
- c) **User Verification:** Prior to processing deletion requests, we may need to verify the identity of the user to ensure the security of personal information.
- d) **Exceptions:** Certain information may be exempt from deletion if retention is necessary for legal compliance, dispute resolution, or other legitimate business purposes.
- e) **Effect on Services:** Deleting certain information may impact the user's ability to access and use specific services or features provided by Horton Center.
- f) **Backup Copies:** Information may continue to exist in backup copies for a limited period after deletion. These copies are retained for system restoration purposes and are not actively used.

### 5. Information Sharing

- a) **No Selling of Personal Information:** Horton Center does not sell your personal information to third parties. We are committed to protecting your privacy and ensuring that your personal data is used solely for the purposes outlined in this Privacy Policy.
- b) **Our Employees:** Information collected may be accessed by Horton Center employees based on their job responsibilities, such as customer support or system administrators. Access is restricted to those with a legitimate need for the information, and confidentiality obligations are in place.
- c) **Service Providers:** We may share your personal information with trusted third-party service providers who assist us in operating our website, conducting our activities, and providing our services to you. These service providers may include hosting services, payment processors, and email service providers. We only share the information necessary for them to perform their services, and they are obligated to protect your information and use it solely for the purposes for which it was shared.
- d) **Business Transactions:** In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal information may be transferred to the acquiring entity. We will notify you of any such change in ownership or control of your personal information.
- e) **Legal Requirements:** We may disclose your personal information if required to do so by law or in response to valid requests by public authorities, such as a court or government agency. This includes complying with legal processes, protecting our rights, privacy, safety, or property, and that of our users and the public.
- f) **With Your Consent:** We may share your personal information with third parties if you have provided your explicit consent to do so. You have the right to withdraw your consent at any time by contacting us at [info@hortoncenter.org](mailto:info@hortoncenter.org).
- g) **Aggregated and Anonymized Information:** We may share aggregated and anonymized data that does not identify you personally with third parties for analytical and research purposes. This data is used to improve our services and understand usage patterns without revealing any personal information.

## 6. STORAGE AND SECURITY OF YOUR INFORMATION

Ensuring the confidentiality and integrity of user information is a top priority at Horton Center. Here's how we handle the storage and security of the information we collect:

- a) **Data Storage:** Your personal information is stored on secure servers provided by our hosting service, **Wix Studio**. We use commercially reasonable efforts to ensure that your data is stored in a secure environment that protects it from unauthorized access, use, or disclosure. Your information may be stored and processed in any country where Wix Studio or its service providers maintain facilities.
- b) **Security Measures:** We take the security of your personal information seriously and implement a variety of security measures to protect it. These measures include encryption, firewalls, secure socket layer (SSL) technology, and regular security assessments. We also limit access to your personal information to those employees, contractors, and agents who need to know that information to provide our services.
- c) **Employee Confidentiality:** Horton Center employees are bound by confidentiality obligations and are trained on the secure handling of user information. This includes understanding the importance of maintaining the privacy and security of the data they may access.
- d) **Regular Security Audits:** Horton Center conducts regular security audits and assessments to identify and address potential vulnerabilities. This proactive approach helps maintain a robust security posture.
- e) **Incident Response Plan:** In the event of a data security incident, Horton Center has an incident response plan in place to promptly assess, contain, and mitigate the impact of the incident. Users will be notified as required by applicable data protection laws.
- f) **Data Retention Policies:** User information is retained only for as long as necessary to fulfill the purposes outlined in the Privacy Policy or as required by applicable laws and regulations. Once the retention period expires, data is securely deleted or anonymized.
- g) **Security:** We employ reasonable security practices to ensure that the information is safe and secure with us. However, no information on the internet is 100% safe, and you accept and acknowledge such risk. Also, we will disclose the information so collected for limited purposes as mentioned in this Privacy Policy.

## 7. LINKS TO OTHER SITES

The Website may contain links to third-party websites or services that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We have no control over, and assume no responsibility for, the content, privacy policies, or practices of any third-party websites or services. We strongly advise you to review the privacy policy of every site you visit. Your use of any linked third-party websites or services is at your own risk, and we are not liable for any issues arising from such use.

## 8. RIGHTS OF USERS FROM CALIFORNIA

This privacy notice section for California residents supplements the information contained in our Privacy Policy and it applies solely to all visitors, users, and others who reside in the State of California.

**“Shine the Light” and “Eraser” Laws:** Residents of the State of California may request a list of all third parties to which we have disclosed certain information during the preceding year for those third parties’ direct marketing purposes.

**California Consumer Privacy Act (CCPA)/California Privacy Rights Act (CPRA):** The CCPA, as amended by the CPRA, provides California residents and/or their authorized agents with specific rights regarding the collection and processing of their personal information.

In compliance with the California Consumer Privacy Act (CCPA), we are required to disclose the categories of personal information we collect from users. The following outlines the categories of information we collect, along with examples and purposes for which the information is used.

### Categories of Personal Information We Collect

#### 1. Identifiers:

- **Examples:** Name, email address, IP address, account username, social media login information (e.g., Facebook, Google).
- **Purpose:** To create and manage user accounts, facilitate event registrations, and communicate with users.

#### 2. Personal Information Categories Listed in the California Customer Records Statute (Cal. Civ. Code § 1798.80(e)):

- **Examples:** Name, contact information (e.g., postal address, telephone number), payment information (e.g., credit card details).
- **Purpose:** To process donations, manage user registrations, and provide customer support.

#### 3. Commercial Information:

- **Examples:** Records of donations or other financial transactions made through the website.
- **Purpose:** To process payments and maintain transaction records.

#### 4. Internet or Other Electronic Network Activity Information:

- **Examples:** Browsing history, search history, interaction with the website, session information, page response times, and methods used to browse away from the page.
- **Purpose:** To improve website functionality, analyze user behavior, and enhance user experience.

#### 5. Geolocation Data:

- **Examples:** IP address-based location data.
- **Purpose:** To provide localized content and improve the relevance of our services.

#### 6. Inferences Drawn from Other Personal Information:

- **Examples:** User preferences and characteristics inferred from website interactions and account settings.
- **Purpose:** To personalize the user experience and tailor communications.

We collect this information through our website, specifically when users fill out our contact form or interact with our site. The information is used solely for the purposes outlined in this Privacy Policy.

**Your Right to Know:** California residents have the right to request that we disclose the following information to you about our collection and use of your personal information over the past **twelve (12) months**. We may ask you to provide certain information to identify yourself so that we may compare it with our records in order to verify your request. Upon verification, we will disclose to you:

- The categories of personal information we have collected about you.
- The categories of sources for the personal information we have collected about you.
- The specific pieces of personal information we have collected about you.
- Our business or commercial purpose for collecting or “selling” your personal information as defined by the CCPA.
- The categories of third parties to whom we have sold or shared your personal information, if any, and the categories of personal information that we have shared with each third-party recipient.

**Your Right to Opt-Out of “Sale” or “Sharing” of Personal Information:** California residents have the right to opt-out of the “sale” or “sharing” of their personal information as defined by the CCPA by contacting us at [info@hortoncenter.org](mailto:info@hortoncenter.org).

Please note that we do not knowingly “sell” the personal information of any individuals.

If and where we are “sharing” your personal information with third parties for the purposes of cross-context behavioral advertising or profiling, you may opt-out of such sharing at any time by submitting a request at [info@hortoncenter.org](mailto:info@hortoncenter.org).

**Your Right to Limit Use of Sensitive Personal Information:** California residents may have the right to request that businesses limit the use of any sensitive personal information to those uses which are necessary to perform the Services or for other specifically-enumerated business purposes under the CCPA, as amended by the CPRA. Please note that we do not use sensitive personal information other than as necessary to perform the Services or as specifically permitted under the CCPA.

**Your Right to Delete:** California residents have the right to request that we delete any of the personal information collected from you and retained by us, subject to certain exceptions. We may ask you to provide certain information to identify yourself so that we may compare it with our records in order to verify your request. Once your request is verified and we have determined that we are required to delete the requested personal information in accordance with the CCPA, we will delete, and direct our service providers to delete your personal information from their records. Your request to delete personal information that we have collected may be denied if we conclude it is necessary for us to retain such personal information under one or more of the exceptions listed in the CCPA.

**Your Right to Correct:** Under the CCPA, as amended by the CPRA, California residents have the right to request that we correct any inaccurate personal information we maintain about you, taking into account the nature of the personal information and the purposes for which we are processing such personal information. We will use commercially reasonable efforts to correct such inaccurate personal information about you.

**Non-Discrimination:** You will not receive any discriminatory treatment by us for the exercise of your privacy rights conferred by the CCPA.

**To exercise any of your rights, please contact us at [info@hortoncenter.org](mailto:info@hortoncenter.org)**

## 9. NOTICE FOR USERS FROM NEVADA

Under Nevada law, certain Nevada residents may opt out of the sale of “personally identifiable information” for monetary consideration to a person for that person to license or sell such information to additional persons.

“**Personally identifiable information**” includes first and last name, address, email address, phone number, social security number, or an identifier that allows a specific person to be contacted either physically or online.

**Please note, we do not sell your personal information to anyone.**

## 10. RIGHTS OF USERS FROM VIRGINIA

If you are a customer located in Virginia, you have specific rights regarding your personal information under the Virginia Consumer Data Protection Act (VCDPA). These rights include:

- a) **Right to Access:** You have the right to request access to the personal information we hold about you. This allows you to receive a copy of the data we have collected and verify that we are processing it lawfully.
- b) **Right to Correct:** You have the right to request correction of any inaccurate or incomplete personal information we hold about you to ensure that it is accurate and up-to-date.
- c) **Right to Delete:** You have the right to request the deletion of your personal information where there is no longer a legitimate reason for us to continue processing it.
- d) **Right to Data Portability:** You have the right to request the transfer of your personal information to you or to a third party in a structured, commonly used, and machine-readable format. This allows you to reuse your data across different services.
- e) **Right to Opt-Out of Data Processing:** You have the right to opt-out of the processing of your personal information for purposes of:
  - **Targeted Advertising:** Opt-out of your personal data being used for targeted advertising.
  - **Sale of Personal Data:** Opt-out of the sale of your personal data.
  - **Profiling:** Opt-out of profiling in furtherance of decisions that produce legal or similarly significant effects concerning you.
- f) **Right to Non-Discrimination:** You have the right not to be discriminated against for exercising your rights under the VCDPA. This means we will not deny you goods or services, charge you different prices, or provide a different level of service because you exercised any of your rights.
- g) **Right to Appeal:** If we refuse to take action on your request, you have the right to appeal our decision. We will inform you of the reasons for our refusal and provide you with information on how you can appeal the decision.

**Important Note:** These rights will only be exercisable if and when our business falls within the threshold that makes the **Virginia Consumer Data Protection Act (VCDPA)** applicable to us.

To exercise any of these rights, please contact us at [info@hortoncenter.org](mailto:info@hortoncenter.org). We will respond to your request in accordance with applicable data protection laws and take steps to confirm your identity before fulfilling your request to protect your privacy and security.

## 11. RIGHTS OF USERS FROM FLORIDA

We are committed to protecting your privacy and ensuring the security of your personal information. As part of our compliance with the **Florida Information Protection Act (FIPA)**, this section outlines the rights you have under this data protection law – if and when such act applies to our company. FIPA grants you certain rights concerning the collection, use, and disclosure of your personal information by businesses operating in Florida. We recognize the importance of these rights and aim to provide you with transparency and control over your personal data. Please take a moment to familiarize yourself with the rights described below, which empower you to make informed decisions about your privacy.

- a) **Right to Be Informed:** You have the right to be informed about how your personal information is collected, used, stored, and shared by businesses under the Florida Information Protection Act (FIPA). This includes receiving clear and concise privacy notices that disclose the types of personal information collected, the purposes for which it is used, and any third parties with whom it may be shared.
- b) **Right to Access:** You have the right to request access to your personal information held by businesses subject to FIPA. Upon submitting a valid request, businesses must provide you with a copy of your personal

information in a commonly used and machine-readable format. This allows you to review the accuracy and completeness of your personal information and understand how it is being processed.

- c) **Right to Rectification:** If your personal information held by a business is inaccurate or incomplete, you have the right to request its rectification. Upon receiving a valid request, businesses must promptly update or correct your personal information, ensuring that it is accurate and up to date.
- d) **Right to Deletion:** You have the right to request the deletion of your personal information held by businesses subject to FIPA. Upon submitting a valid deletion request, businesses must delete your personal information, unless retention of the data is required by law or for legitimate business purposes.
- e) **Right to Restrict Processing:** FIPA grants you the right to request the restriction of processing of your personal information by businesses. This means that businesses must limit the ways in which they use or process your personal information upon receiving a valid request, while still retaining the data. Restrictions may include temporarily suspending processing activities or limiting the purposes for which the personal information is used.
- f) **Right to Data Portability:** You have the right to request the portability of your personal information held by businesses subject to FIPA. This means that upon submitting a valid request, businesses must provide you with your personal information in a structured, commonly used, and machine-readable format, allowing you to transmit it to another entity if desired.
- g) **Right to Opt-Out of Sale:** Under FIPA, you have the right to opt-out of the sale of your personal information to third parties. Businesses are required to provide a clear and conspicuous opt-out mechanism for you to exercise this right. Once your opt-out request is received, businesses must refrain from selling your personal information, unless an exception applies under the law.
- h) **Right to Non-Discrimination:** FIPA prohibits businesses from discriminating against you based on your exercise of your rights under the Act. Businesses cannot deny goods, services, discounts, or any other benefits based on your exercise of your privacy rights, except, where permitted by law.

However, it is pertinent to note that the above rights also come with certain exceptions. For any questions, clarifications, or to exercise any of the rights described above, please contact us at [info@hortoncenter.org](mailto:info@hortoncenter.org). We will promptly review and respond to your requests in accordance with the requirements of FIPA if you are entitled to such right.

## 12. RIGHTS OF USERS FROM ILLINOIS

If you are a resident of Illinois, you have certain rights under the **Illinois Personal Information Protection Act (PIPA)** regarding the collection, use, and disclosure of your personal information by our company. We are committed to upholding these rights, and this section outlines the specific rights granted to you under PIPA:

- a) **Right to Know:** You have the right to know what categories of personal information we collect about you and the purposes for which we use it. We are committed to providing transparency regarding the collection and use of your personal information. You can find detailed information about the types of personal information we collect and the purposes for which it is used in this Privacy Policy.
- b) **Right to Access:** You have the right to request access to the personal information we hold about you. If you wish to exercise this right, please contact us through the methods provided in the "Contact Information" section of this Privacy Policy. We will respond to your request within a reasonable timeframe, as required by law.
- c) **Right to Correct:** If you believe that any personal information we hold about you is inaccurate or incomplete, you have the right to request corrections. Please contact us with your request, and we will promptly review and update your personal information as needed.
- d) **Right to Delete:** Under certain circumstances, you may have the right to request the deletion of your personal information. We will comply with such requests to the extent required by applicable law. However, please note that we may retain certain information for legitimate business purposes or as required by law.
- e) **Right to Opt-Out:** You have the right to opt-out of the sale of your personal information to third parties, as permitted by PIPA. We do not sell personal information to third parties.
- f) **Right to Non-Discrimination:** We will not discriminate against you for exercising your rights under PIPA. This includes denying you goods or services, charging you different prices, or providing you with a lower quality of service.

- g) **Contact Information:** If you have any questions, concerns, or wish to exercise your rights under PIPA, please contact us at . Please include "**PIPA Rights Request**" in the subject line of your email.

### 13. RIGHTS OF USERS FROM OTHER STATES

Your data controller with respect to the personal information collected on the website is:

**Business Name:** Horton Center

**Registered Office:** 140 Sheep Davis Road, Pembroke, NH 03275

Depending upon the laws of your specific state, you may be eligible for some or all the following rights in respect of your personal information:

- i. **Right to obtain information:** You may have a right to obtain information about how and on what basis your personal information is processed and to obtain a copy.
- ii. **Right to rectification:** You may have the right to have any incomplete or inaccurate information we hold about you rectified and corrected.
- iii. **Right of Erasure:** You may have the right to erase your personal information in limited circumstances where (a) you believe that it is no longer necessary for us to hold your personal information; (b) we are processing your personal information on the basis of legitimate interests and you object to such processing, and we cannot demonstrate an overriding legitimate ground for the processing; (c) where you have provided your personal information to us with your consent and you wish to withdraw your consent and there is no other ground under which we can process your personal information; and (d) where you believe the personal information we hold about you is being unlawfully processed by us.
- iv. **Right of restriction:** You may have the right to restrict processing of your personal information where: (a) the accuracy of the personal information is contested; (b) the processing is unlawful but you object to the erasure of the personal information; (c) we no longer require the personal information for the purposes for which it was collected, but it is required for the establishment, exercise or defense of a legal claim or (d) you have objected to us processing your personal information based on our legitimate interests and we are considering your objection.
- v. **Right to object:** You may have the right to object to decisions which are based solely on automated processing or profiling.
- vi. **Right to ask for a copy:** Where you have provided your personal information to us with your consent, you may have the right to ask us for a copy of this data in a structured, machine-readable format and to ask us to share (port) this data to another data controller; or to obtain a copy of or access to safeguards under which your personal information is transferred outside of your jurisdiction.
- vii. **Right to withdraw your consent.** You may have the right to withdraw your consent on using your personal data. If you withdraw your consent, we may not be able to provide you with access to certain specific functionalities of our services.
- viii. **Request the transfer of your Personal Data.** If you so have this right, we will provide to you, or to a third-party you have chosen, your personal data in a structured, commonly used, machine-readable format. Please note that this right may only apply to automated information which you initially provided consent for us to use or where we used the information to perform a contract with you.

**To make such requests, please contact us at [info@hortoncenter.org](mailto:info@hortoncenter.org). Please note, we reserve the right to reject the request if you are not entitled to the right that you request to enforce.**

### 14. RESPONDING TO LEGAL REQUESTS

We may access, preserve, and share your information in response to a legal request (like a search warrant, court order or subpoena/summon) if we have a good faith belief that the law requires us to do so. This may include responding to legal requests from law enforcement agencies, courts, tribunals, and government authorities. We may also access, preserve and share information when we have a good faith belief it is necessary to: detect, prevent and address fraud and other illegal activity; to protect ourselves, you and others, including as part of investigations; or to prevent death

or imminent bodily harm. We also may retain information from accounts disabled for violations of our terms for at least a year to prevent repeat abuse or other violations of our terms.

## 15. CHILDREN PRIVACY

The website is not intended for use by children under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have inadvertently collected personal information from a child under 13, we will take steps to delete such information as soon as possible. **Please contact us at [info@hortoncenter.org](mailto:info@hortoncenter.org) if you believe we knowingly or unknowingly collected information described in this Section.**

## 16. SMS COMMUNICATIONS

By providing your telephone number in any contact form on our website, you consent to receive SMS text messages from Horton Center. These messages may include updates, event notifications, and other camp-related communications.

Message and data rates may apply depending on your mobile carrier and plan. You are responsible for any charges incurred as a result of receiving these messages.

If you wish to stop receiving SMS text messages, you can reply "STOP" to any message you receive from us. Upon receiving your "STOP" request, we will remove your number from our SMS communication list. Please note that it may take a short period to process your request, and you may continue to receive messages while your request is being processed.

If you have any questions or need assistance with opting out of SMS communications, please contact us at [info@hortoncenter.org](mailto:info@hortoncenter.org).

## 17. OPTING OUT

- a) **Communication Preferences:** You have the right to opt out of receiving promotional communications from us at any time. If you no longer wish to receive emails, newsletters, or other marketing communications, you can opt out by clicking the "unsubscribe" link at the bottom of any promotional email we send you, or by contacting us directly at [info@hortoncenter.org](mailto:info@hortoncenter.org). Please note that even if you opt out of receiving promotional communications, we may still send you important administrative messages related to your account or our services.
- b) **Cookies and Tracking Technologies:** You can control the use of cookies and similar tracking technologies through your browser settings. Most web browsers allow you to manage your cookie preferences, including deleting or blocking cookies. However, please note that disabling cookies may affect the functionality and performance of our website.
- c) **Direct Requests:** You can also opt-out of having your personal information used for certain purposes by directly contacting us at [info@hortoncenter.org](mailto:info@hortoncenter.org). Please specify the type of opt-out request you are making, and we will process your request in accordance with applicable laws and our policies.
- d) **Impact of Opting Out:** While you have the right to opt-out of certain uses of your personal information, please be aware that doing so may limit your access to certain features or services on our website. We will make every effort to accommodate your preferences while still providing you with the best possible experience.

## 18. CHOICE OF LAW AND DISPUTE RESOLUTION

Unless provided by the relevant statute, rules, or directives applicable to the jurisdiction in which you reside, in case of any disputes, issues, claims or controversies arising out of or in relation to your use of the Site or our services, the governing law and dispute resolution mechanism as provided in the **Terms & Conditions** shall apply to this **Privacy Policy** as well.

## 19. QUESTIONS ABOUT THIS PRIVACY POLICY

In the event you have any grievance regarding anything related to this Privacy Policy, or with any content or service of Horton Center, in that case you may freely write your concerns through your registered email to Grievance Officer/Designated Representative at below:

- **Name:** Thaddeus Sieverding
- **Email:** [privacy@boostcanvas.com](mailto:privacy@boostcanvas.com)
- **Postal:** 6 Main Street, Unit 161, Newfields, NH 03856

## **20. UPDATES TO THIS POLICY**

We may add to or change or update this **Privacy Policy** at any time, from time to time, entirely at our own discretion, with or without any prior written notice. You are responsible for checking this Policy periodically. Your use of the Site/services after any amendments to this Policy shall constitute your acceptance to such amendments.

## **21. WELCOMING OF SUGGESTIONS**

We welcome your comments regarding this Privacy Policy. Please write to us at [info@hortoncenter.org](mailto:info@hortoncenter.org).

Last updated on **September 01, 2024**.